

## METHOD OF PROFILING TALENT IN A MULTIMEDIA FORMAT

### Abstract

5 A method (100) of profiling a model in a multimedia format includes the step (102) of providing a main page (10) illustrating at least a name (19) with one main picture (20). The method further provides (104) for a main menu including functions selected from the group including an exit (11), a video (12), a portfolio view (13), a 3-Dimensional view (14), an interactive (18), an email (15), a sound on/off (16), or a statistics (17) function. The main page also provides (106) thumbnail pictures (23) of the model, wherein each (24) of the thumbnail pictures have associated full pictures (25 or 31) and wherein cursor placement above a selected thumbnail picture causes (114) the associated full picture to appear as an insert to the main picture.